



## Working Student Social Media @ VISSEIRO (m/f/x) part-time

We are looking basically for a Junior Social Media Manager, starting in February. You will support the team and HR in the implementation and planning of all activities in the field of Social Media Marketing.

### Who are we?

We are VISSEIRO, an exciting and innovative healthcare start-up with a strong focus on changing the space of elderly care. We are proud of our breakthrough, patented technology that can measure vital parameters through a seat cushion, allowing health and vital signs to be monitored easily, effectively and without invasive and uncomfortable processes. With our innovative use of cutting-edge artificial intelligence, we aim to detect any deteriorations in health before any severe symptoms occur. We identify as a software company who specialize in the evaluation and recording of medical data generated by our unique cloud-based artificial intelligence.

### What will be part of your role?

We are looking for a motivated and engaged Working Student who is pragmatic, hands-on and has a can-do-attitude for our Berlin office.

### Your duties and responsibilities will include the following:

- Content Creation for all relevant social media channels (LinkedIn and Instagram mainly)
- Working closely with the CEO and HR to setup an Employer Branding strategy
- Community Management
- Researching Social Media Trend Reports
- Brainstorming ideas for effective content
- Truly flat hierarchies and creative freedom to form the unique Social Media Strategy of our purpose-driven Tech Startup

## What are we looking for?

To be successful as a Junior Social Media Manager you are a team player and have an eye for visuals and texts. Your communication skills in English and German are top-notch and you are trustful and humble. You pay attention to details and love to see the bigger picture.

Do you bring some of these to the table?

- Affinity to Startups and fast-paced environments
- Enrolled student in the field of marketing, business administration, design, communication or something similar
- First practical experience in marketing, social Media or an editorial environment
- High affinity for Social Media
- Creativity, textual confidence and a flair for visual aesthetics

## Life at Visseiro:

- You are part of a motivated, skilled and overall amazing team
- You can choose between Apple or Windows and get the best equipment to be successful at your job
- We offer 28 days of vacation/year
- A fair salary and an unlimited contract
- A fixed budget for your personal development (trainings, courses and coaching)
- A transparent Benefit system
- Remote work and flexible hours
- Christmas parties, Team Lunches, 2 fully paid national workations a year with the team
- An in-depth onboarding process where you learn everything you need
- A referral program (bring a friend and we award you with a bonus)

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